

The title "DIRECTOR OUTPLACEMENT PROGRAMME" is centered in a red rectangular box with white text.

DIRECTOR
OUTPLACEMENT
PROGRAMME

WELCOME

Our high-powered Director Outplacement Programme provides all the support you'll need. We'll match you with an expert career coach who will provide insights and advice to help you identify your options and develop compelling marketing materials for your job search. They will work closely with you throughout your campaign to advise on strategy, build your visibility and will be there to provide on-going support and a trusted sounding board.

You'll also benefit from access to our online career portal **icareercoach™** and through our research team, have access to business intelligence including sector reports, company information and head-hunter contact lists.

As leaders ourselves in the field of Career Management, with acknowledged world-class expertise, you can be assured that you are in safe, expert and capable hands.

This brochure provides more information on what you can expect and we are happy to answer any questions that you may have.

We look forward to helping you achieve the next step in your career and of course, to **love Monday mornings!**

Corinne

Corinne Mills
Managing Director of Personal Career Management



This brochure will give you all the key information you need about the Director Outplacement Programme:

Director Outplacement Programme

What's included

Our unique coaching model

About us and getting started



DIRECTOR OUTPLACEMENT PROGRAMME



Whether you are reviewing your options or know exactly what you want next, Personal Career Management will support you every step of the way. You'll work with one of our specialist career coaches on a bespoke coaching programme just for you.

Typical elements include the following:

Career review - Taking stock of your career situation, your journey to date and any challenges

Personal profile - Career profiling tools to identify your values, needs and workstyle to help with career decision-making

Career capital - Articulating what you have to offer in order to create compelling and authentic sales messages

Career options - Generating ideas and evaluating options to make informed career choices

Career action planning - Devising an action plan and campaign strategy for immediate and longer-term goals

CVs, LinkedIn, job applications - Candidate marketing materials to raise your visibility and get you shortlisted

Managing head-hunters & agencies - How to manage and influence third-party agency relationships

Uncovering unadvertised roles - Using networking and direct approaches to create opportunities

Enhanced interview & presentation skills - Maximising your personal impact for interviews

Transitioning into the new role - On-boarding to help you make a positive start in your new career situation

Consultancy, self-employment, portfolio, NED - Practical advice and support on alternative ways of working

Executive coaching - Trusted sounding board to explore workplace challenges and develop your personal effectiveness and leadership capabilities



WHAT'S INCLUDED

Your programme includes:

- **20 hours** of one to one coaching with your personal career coach via Zoom or Teams
- **Unlimited phone support** by your coach for ad hoc queries for 12 months
- **18 months' access to icareercoach™** our online career portal featuring:
 - career assessments and advanced career tools
 - head-hunter contact details
 - information on companies and sector reports
 - career development resources
- **Personal research manager** for bespoke research and information requests
- **Flexibility** to use your coaching hours any time within 3 years
- **Networking** via our popular online client events and exclusive LinkedIn community

£5,000 +VAT



BENEFITS

CLARITY - Knowing what you want, what you have to offer and what needs to be done

MARKETABILITY- Understanding your career capital and using it in your job search

SATISFACTION - Improving your working life as a result of making positive changes

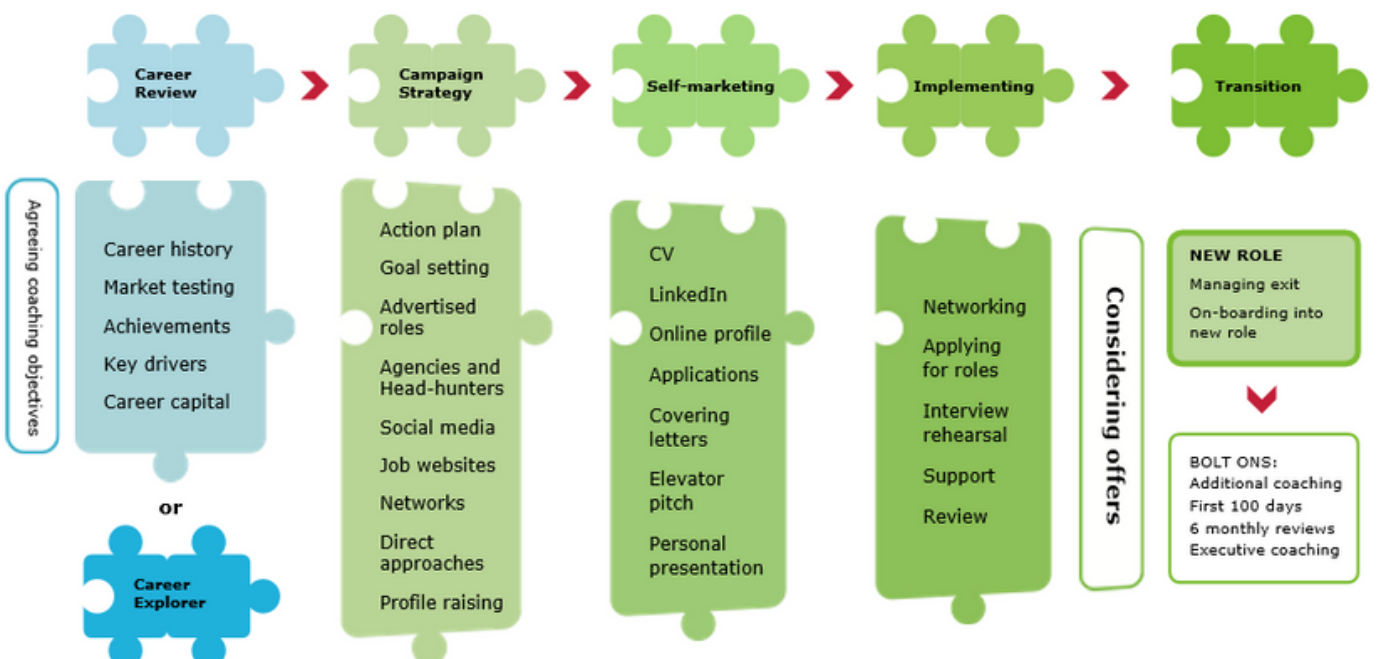
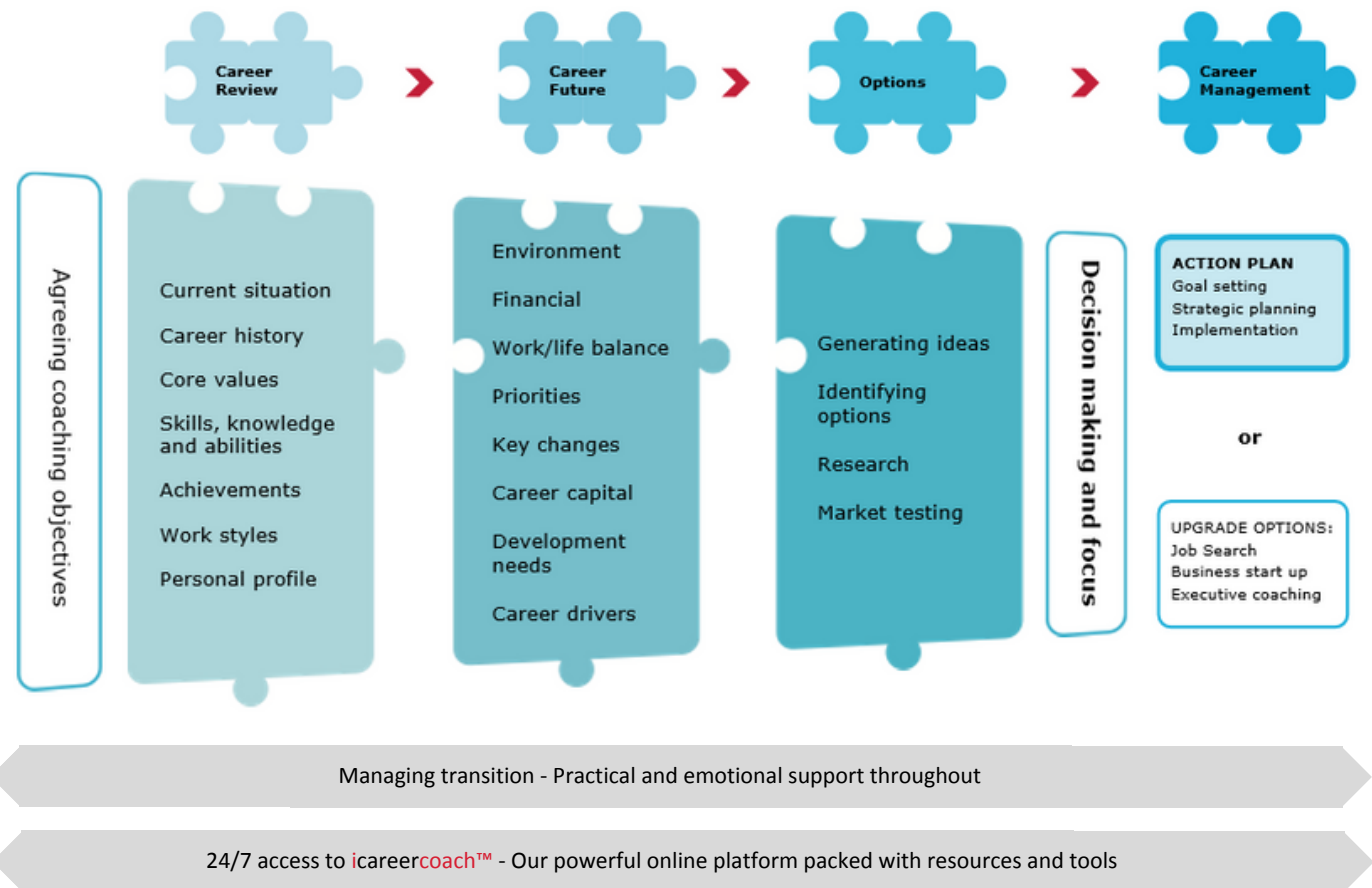
TIME - Delivering a more time-efficient job search campaign

OPPORTUNITIES - Uncovering opportunities that would otherwise be missed

SUPPORT - Practical and personal support whilst transitioning into your next role

OUR UNIQUE COACHING MODEL

Our unique career coaching model below, provides an overview of your career coaching journey. It incorporates all of the key elements essential to effective career management and is built on proven, evidence-based research. This model is used as a basis for creating a bespoke coaching programme for you.



ABOUT US

Established in 2003, Personal Career Management is the UK's leading provider of bespoke outplacement, executive coaching and career management programmes:

- **The only outplacement company recommended** as the "best in the business" by the top UK job sites
- **Career Experts** for the Guardian, Telegraph, CV Library and Reach Work
- **Client evaluations show that 98%** of Personal Career Management clients would recommend us to others
- **We regularly appear on TV and radio** including BBC News, Radio 4, ITV, Sky and CNN as well as articles in the national press including the FT, Guardian, Times, Telegraph advising on a range of career, job-search and work-related issues
- **Our book** "You're Hired! How to write a brilliant CV" is the UK's no.1 best-selling CV book and our second book "Career Coach" is a UK best-seller



"Personal Career Management helped me flush out my ideas and identify what I really wanted to do. It was an opportunity that was right under my nose but I had missed it. Personal Career Management's advice and resources have been invaluable and their help has saved me a huge amount of time."

Trevor Cullen
Managing Director

GETTING STARTED

It's easy and straightforward. If you've been referred by your company then simply call our Head Office number on 01753 888 995 and our Specialist Outplacement Team will be happy to help.

We'll get things started with an introductory scoping session, where we'll want to learn more about you, your priorities and any concerns, and we'll advise on areas of focus and how to get the most from your programme. Based on this session, we will carefully match you with one of our expert career coaches who will then work with you throughout your coaching programme. We'll also arrange online access to our career portal [icareercoach™](#).

If you're still in the process of deciding which outplacement company you wish to use, we're happy to offer a free scoping session. This is a great way for you to find out more about what we can offer, our approach and why we're different.

Once you've chosen to work with us, then as soon as we receive approval from your employer, we can arrange for your coaching to start.

We look forward to working with you.

Tel: 01753 888 995

Email: info@personalcareermanagement.com

Web: www.personalcareermanagement.com

